



# 5th Annual Pensacola International Airport 5k Runway Run to Benefit USO Northwest Florida

Saturday December 2, 2017

“Takeoff” at 10 a.m.

Expected Participation: 1000 runners and 250 spectators

Family Friendly! Great after-race event with free food, refreshments, music, kids activities, and sponsor booths. Be a part of this fun and unique opportunity at the airport in support of our military. Every participant receives a T-shirt and a finisher’s medal and there will be award medals for top participants in various categories. Kids under 10 are free with an adult but will not be timed or receive registration benefits.

Be sure and take a walk through the USO Mobile Unit which will be on site this year!!

Run registration is open at [www.uso.org/northwestflorida](http://www.uso.org/northwestflorida)

The purpose of this sponsorship contract is to establish a viable partnership with your business/organization and the USO Northwest Florida to help promote its mission of strengthening America’s military service members by keeping them connected to family, home and country throughout their service to the nation. The three USO Northwest Florida centers (VPS, PNS and NAS) serve over 300,000 troops a year, through center visits and outreach programs. Your support is integral to the success and accomplishments of the USO.

### Level of Sponsorship

Please mark which level you would like. There are five (5) available levels of sponsorship activity levels as follows:

- **Diamond Sponsor - \$5,000**
- **Platinum - \$2,500**
- **Gold Sponsor - \$1,000**
- **Silver Sponsor - \$500**
- **In-Kind Sponsor**

If you would like to support but are unable to attend this event, you may purchase a registration for an active duty service member from NAS Pensacola for \$25.

“Yes, I would like to sponsor \_\_\_\_ military runner(s) for a total contribution of \$ \_\_\_\_\_.

### Sponsor Contact Information:

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

Company name to be listed as: \_\_\_\_\_ (if applicable)

Sponsor Level: \_\_\_\_\_

I (print name) \_\_\_\_\_ hereby agree to the above terms and conditions within this sponsorship agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payments by the sponsor are tax deductible and are due by November 3, 2017. You can pay online at [www.uso.org/northwestflorida](http://www.uso.org/northwestflorida) or by check. Please make checks payable to **USO Northwest Florida** and mail with this form to **P.O. Box 33135 Pensacola, FL 32508**. **Please email your high-resolution company logo to Nicole Bell at [nbell@uso.org](mailto:nbell@uso.org) (JPG, PDF, EPS formats only)** For questions or to learn more, please contact Tracey Castillo or Dana Cervantes at, [tcastillo@uso.org](mailto:tcastillo@uso.org). or [dcervantes@uso.org](mailto:dcervantes@uso.org).

## SPONSORSHIP OPPORTUNITIES

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- **Diamond Sponsorship - \$5,000**
  - ✓ Company logo placed prominently on 5K T-shirt
  - ✓ Company logo prominently placed on all banners
  - ✓ Company logo placed on five (5) 18" x 24" signs placed prominently around event site
  - ✓ Representative to speak during after-race ceremony (optional)
  - ✓ Recognition during all advertising
  - ✓ Space for 10' x 10' sponsor tent provided at finish line (tent and chairs provided by sponsor, table provided by USO)
  - ✓ Company logo and link placed prominently on USO Northwest Florida website on the Events page.
  - ✓ Opportunity for company representative to speak at awards ceremony
  - ✓ Four (4) complimentary run registrations and T-shirts
  
- **Platinum Sponsorship - \$2,500**
  - ✓ Company logo placed prominently on 5K T-shirt
  - ✓ Company logo prominently placed on all banners
  - ✓ Company logo placed on three (3) 18" x 24" signs placed prominently around event site
  - ✓ Representative to speak at the after-race ceremony (optional)
  - ✓ Recognition during all advertising
  - ✓ Space for 10' x 10' sponsor tent provided at finish line (tent and chairs provided by sponsor, table provided by USO)
  - ✓ Company logo and link placed on USO Northwest Florida website on Events page
  - ✓ Opportunity for company representative to speak at awards ceremony
  - ✓ Three (3) complimentary run registrations and T-shirts
  
- **Gold Sponsorship - \$1,000**
  - ✓ Company logo placed on 5K T-shirt
  - ✓ Company logo placed on one (1) 18" x 24" sign placed prominently around event site
  - ✓ Company logo listed on all banners
  - ✓ Space for 10' x 10' sponsor tent provided at finish line (tent and chairs provided by sponsor, table provided by USO)
  - ✓ Recognition during after race-event
  - ✓ Recognition during all advertising
  - ✓ Company logo and link listed on USO Northwest Florida website Events page
  - ✓ Two (2) complimentary run registrations and T-shirts
  
- **Silver Sponsorship - \$500**
  - ✓ Company logo placed on 5K T-shirt
  - ✓ Company logo listed on all banners
  - ✓ Space for 10' x 10' sponsor tent provided at finish line (tent and chairs provided by sponsor, table provided by USO)
  - ✓ Recognition during after-race ceremony
  - ✓ Company logo and link listed on USO Northwest Florida website Events page
  - ✓ One (1) complimentary run registration and T-shirt
  
- **In- Kind Sponsorship (\$500 or more in products/services)**
  - ✓ Company listed on 5K T-shirt
  - ✓ Space on Sponsor table for promotional item or handout
  - ✓ Company logo and link listed on USO Northwest Florida website Events page
  - ✓ Recognition during after-race ceremony